# global connections lecture series

FALL 2015 LECTURE SERIES

Join us for this informative series of free lectures on the effects, benefits, and drawbacks of globalization. For additional information, please call (310) 434-4100. This series is sponsored by the SMC Associates *(www.smc.edu/associates)*, SMC Office of Public Programs, and SMC Global Citizenship Council. **Seating is strictly on a first-arrival basis.**

## Selling Vacuum Cleaners in Tokyo and Shampoo in Paris: Adventures of a Female Engineering Graduate

### Sarah Bloomfield

Senior lecturer in business at Bath Spa University in the UK will discuss her experiences teaching English in Indonesia, managing onsite retail activity for Kodak in Nagano at the 1998 Winter Olympics, helping launch the Dyson vacuum cleaner in Japan, and managing a multimillion-dollar marketing budget for L'Oréal in the UK.

**TUESDAY, SEPTEMBER 22 ✷ 11:15am ✷ FREE ✷ HSS 165**

## Opportunities and Challenges in Global Supply Chain Management

### Dr. Guillaume Roels

Associate professor and current faculty director of the Easton Technology Leadership Program at the UCLA Anderson School of Management will talk about recent challenges and opportunities for managing today's global supply chains.

**THURSDAY, NOVEMBER 5 ✷ 11:15am ✷ FREE ✷ HSS 165**

## Working Together to Support Civilians Affected by Violent Conflict

### Zahra Ismail

Program Officer at the University of San Diego's Joan B. Kroc School of Peace Studies will discuss her work abroad with nongovernment organizations (NGOs) supporting community level mediation, international development, violence prevention, human rights, and conflict resolution. An International Education Week 2015 event.

**TUESDAY, NOVEMBER 17 ✷ 11:15am ✷ FREE ✷ HSS 165**

PUBLIC PARKING IS LIMITED DURING THE DAY AT SMC. PLEASE ALLOW EXTRA TIME WHEN ATTENDING EVENTS. SEE WWW.SMC.EDU/TRANSPORTATION FOR PARKING OPTIONS.

The Santa Monica College Associates is a community-based support group that brings outstanding speakers, performers, and special events to SMC to enhance student excellence. Associates members receive invitations to special receptions and advance notices of lectures. Annual Associates memberships are entirely tax-deductible. Call (310) 434-4100 or visit *www.smc.edu/associates* for more information.

SANTA MONICA COLLEGE | Associates

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